**PRESS RELEASE**

**[Your Organization’s Name]**

**[Your Organization’s Address]**

Media Contact: **[Your Contact Name and Information]**

**FOR IMMEDIATE RELEASE**

**[Organization Name or City] Receives Grant Funding from Proof Alliance**

**[Organization Name]** is proud to announce the award of a $XXXX grant from the Proof Alliance to **[insert project title or brief summary].**

**[Insert a description of your organization here and detail on why this funding is important in your community]**

Each year, over 7,000 babies are born in Minnesota with prenatal alcohol exposure. Prenatal exposure to alcohol continues to be a public health issue and puts an exposed child at risk for a range of physical and neurodevelopmental disabilities, known as fetal alcohol spectrum disorders (FASD), that persist across the lifespan. The lifetime cost for an individual with an FASD can be as high as $2.9 million, and FASD is estimated to cost Minnesotans $131 million each year to support families and individuals with this disorder.

Since 1998, Proof Alliance (formerly the Minnesota Organization on Fetal Alcohol Syndrome) has working to prevent prenatal alcohol exposure and to improve the quality of life for those living with FASD. For more information, visit [proofalliance.org](http://www.proofalliance.org/).

For more information, contact **[insert contact name]** at **[insert contact phone number]** or visit the Proof Alliance website.

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