



Dear Friends of Proof Alliance,

We want to thank you, each and every one of you, for your generous support of Proof Alliance in 2021. You demonstrated, in a wide variety of ways—big and small—that you care about the work we do at Proof Alliance, and the mission we work to achieve every day. Because of your support you motivated our staff, board members, partners, advocates and families to keep going, keep persevering, and keep making an impact as we work to prevent fetal alcohol spectrum disorders (FASD) and support all impacted in Minnesota and beyond.

As a result of that support, 2021 was a remarkably productive and even transformative year for Proof Alliance. Our work to bring our most effective, road-tested programs to communities outside of Minnesota was expanded in areas of prevention, diagnosis, professional education and training. We increased our footprint with partnerships with Boston Medical Center and Arc of North Carolina. We spoke to hundreds of people in communities throughout the country, and we enlarged our impact with Our Children are Sacred program to prevent FASD in Indian Country.

And, our reach in Minnesota grew as we remained steadfast in our commitment to communities all across our state. During the legislative session we protected the funding for FASD and effectively educated hundreds of advocates across the state at our virtual “Log In Speak Out” event. Our digital conference ProofCON was highly rated by attendees, and families continued to seek support in both in-person and virtual formats. Our prevention campaign “Let’s Start the Conversation” used wine bags with FASD education messages in liquor stores across the state, literally reached over 80,000 thousand people.

So because of your support, 2021 wasn’t just a year we survived. It became a year where we grew, and thrived. Of course, we were faced with real-life challenges as the pandemic persisted and the issues facing all families continued. But because we are supported by a community who believes in the mission of Proof Alliance, we persevered. As we look to the future, we are incredibly excited about the opportunities for Proof Alliance to continue to expand our impact in Minnesota and beyond.

With gratitude,

Adrienne Oesterle,

President Board of Directors