

Our Children Are Sacred | Usage Guide |

USAGE

Logo colors should not be altered to anything not represented in this guide without the expressed consent of Native Reach management.

The artwork should be scaled proportionately at all times and never stretched horizontally or vertically. All artwork must be presented with a minimum surrounding safe zone equal to 20% of its total height.

COLOR PROFILES

(CMYK) C:60 M:3 Y:38 K:0
(RGB) R:98 G:190 B:174
Web: #62beae
Pantone: 563C

(CMYK) C:0 M:100 Y:88 K:19
(RGB) R:198 G:203 B:39
Web: #c61427
Pantone: 186C

(CMYK) C:0 M:0 Y:0 K:100
(RGB) R:0 G:0 B:0
Web: #000000

(CMYK) C:14 M:30 Y:72 K:0
(RGB) R:220 G:176 B:97
Web: #dcb060

FONT FAMILY

Futura Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789,,:!?"&/*



VARIATIONS

This artwork may be used as a four color or grayscale, if needed.

